

# Peoples Climate March - Canadian Media Briefing Documents

## Sunday, Sept 21st March Logistics

**Time:** The march will start at 11:30 am, Sunday, September 21st, 2014

**Assembly Location:**

**Whole March:** Central Park West, between 59th and 86th streets.

**Canadian Contingent:** Between 80th and 81st St. (will be assembling with the Tar Sands Free Bloc)

**March Route:** (<http://bit.ly/1oocpr8>)

1. The march will begin at 11:30 am.
2. leave Columbus Circle and go east on 59th Street
3. turn onto 6th Ave. and go south to 42nd Street
4. turn right onto 42nd Street and go west to 11th Ave
5. turn left on 11th Ave. and go south to 34th Street
6. End Location: 11th Ave. in the streets between 34th Street and 38th Street

**Canadian Presence at the March Details:** March participants from Canada will be assembling with the tar sands free bloc between 80th and 81st St on Central Park West.

- Upwards of 12 buses being organized from Canada
- One of the largest mobilizations of Canadians to a political event in the United States in history, and definitely the largest on climate change
- Buses are being sent from Kingston, Ottawa, Toronto, Montreal and Halifax
- [More information on stories](#)

## Schedule of Canadian Focused and Related Media Events:

### September 18th:

- Book Launch: This Changes Everything ft. Naomi Klein, Clayton Thomas Mueller & others
  - Where: 63 Fifth Avenue, Room U100, New York, NY 10011
  - When: 6:00 p.m.
  - What: <http://www.newschool.edu/pressroom/pressreleases/2014/NaomiKlein.htm>

### September 20th:

- Hudson River Water Ceremony
  - When: 10:00 – 12:00
  - Where: On Board the Steamship Lilac, Pier 25, Hudson River near Canal St.
  - Who: The Sloop Clearwater, paper canoes and other ships; Tribal elders and leaders from MN, SD, NE, Alberta, Ecuador and many other places; members of the Cowboys and Indians Alliance (CIA), paddlers from SeaChange 2014 who paddled from Troy, NY to Manhattan in paper boats, Keystone and tar sands campaigners from Canada and the US; Indigenous Environmental Network

- WHY: To receive permission from the local tribal leadership to be in their territory; To highlight the importance of water; to highlight the threat to the Hudson River and its watershed from transport of tarsands crude and fracked crude, to bring together indigenous and non-indigenous communities fighting to protect water from tar sands.
- Indigenous Women Fighting Extreme Extraction
  - Location: The New School, 66 West 12th Street, New York, NY
  - When: 5:00pm -7:00pm.
  - What: <https://www.facebook.com/events/1465144983761870/>

### **September 21st: Media Availability & Show Flow**

- 9:00am – 10:00am -- Press Breakfast & Media Check In
  - Location: TBD, near Columbus Circle
  - Description: Spokespeople from labor, Indigenous, environment, faith, justice, government and health perspectives available for interviews.
- 10:30am-11:00am -- The Peoples Climate March Press Conference
  - Location: Central Park West, between Columbus Circle and 60th st
  - Description: Climate impacts told through the eyes of a Sandy Survivor, a worker, others
- 11:00am -- Multi-faith Prayer Service
  - Location: 58th between 8th and 9th
  - Description: An inspiring and moving send-off for the faith community segment of the march. Cellist Michael Fitzpatrick and potential other musicians.
- 11:30 – March Begins
  - Location: Marchers will assemble on Central Park West, between 65th and 86th streets. Canadians will assemble between 80th and 81st street (full details)
- Description: See here for more on the march lineup, <http://peoplesclimate.org/lineup/>
- 1:00pm -- Mass Alarm Action Coinciding with Church's Ringing of Bells
  - Location: Throughout the entire march
  - Description: After a moment of silence, the entire march will ring out with trumpets, bells, drums, whistles as more than 100,000 people sound an alarm for climate action.
- Exact Time TBD -- March End
  - Location: 11th Ave. in the streets between 34th Street and 38th Street
  - Description: The march will end with a block party. At the center of the close will be a massive tree installation created by Brooklyn-based artist Swoon. See more details here: <http://theclimateribbon.org/>
- Photo & Video Availability
  - There will be several risers established for photographers and videographers to shoot the march in the front of the march as well as on 6th Avenue. You do not need press credentials to shoot the march. The Press Breakfast at 10:00am will be the best location for radio or TV interviews that need power, lighting or quiet. For more information on riser locations contact Will Davies, [will@avaaz.org](mailto:will@avaaz.org).

### **September 22nd:**

- Stephen Harper “Climate Truth or Dare”
  - Location: Outside the Canadian Consulate, 1251 Avenue of the Americas, New York, NY
  - When: 7:00 p.m.
  - What: Project of messages of Canadians to Stephen Harper and the government of Canada on climate change and tar sands in advance of the UN climate conference. There will be a gathering of representatives from Canadian and US tar sands campaigns on the ground with light-up banners.