

350 ANNUAL REPORT
FINANCIAL YEAR 2024



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Letter from the Board Chair

BOLD ACTION. IT'S WHAT THE WORLD NEEDS FROM US.

2023 was the hottest year in 174 years of climate record-keeping. Only to see that number shattered again in 2024. Climate impacts have hit hard, from Brazil to Japan and Chad, devastating lives and livelihoods. The world can feel like a harsh place right now. And yet, this is exactly the moment to double down on our commitment to a fair, safe, and livable planet for all.

BOLD ACTION FOR A WORLD WHERE PEOPLE, NOT POLLUTERS, ARE IN CONTROL.

350.org is not just fighting fossil fuels — we're showing the world what real climate leadership looks like. With innovative tactics and growing grassroots power, 350 is creating solutions to the climate crisis that also produce affordable energy, jobs, and prosperity for people.

And people are taking notice: in 2024 alone, 350 was called a "model for social change" in the book "Practical Radicals: Seven Strategies to Change the World" and two of our campaigns were listed among the Top 10 Most Influential Environmental Campaigns by One Green Planet.

Increasingly, though, our movement is under threat. As well as the clampdown on protest and free speech that threatens our movement, governments in many countries are privileging big companies, and the billionaires who own them. Together they are rolling back environmental protections, taking away our democratic rights, and fueling climate misinformation which threatens to reverse our collective progress to limit global heating or deal with its consequences. **I am so proud that 350 stands alongside courageous climate defenders, supporting them wherever they need.** A powerful example of this is our campaign to free Hoàng Thi Minh Hồng, a climate leader from Vietnam who was unjustly arrested in May 2023. After more than a year of tireless advocacy, mobilizing support from 55 countries, we were thrilled to see her released on September 21, 2024.

The stories in this report show how 350 is creating a different future, by putting an end to fossil fuel projects and fighting back with positive solutions, creativity and determination. A few highlights from this report include: At COP28 in Dubai, 350.org and our allies pushed world leaders to commit to tripling renewable energy and doubling energy efficiency by 2030 — a critical step in phasing out fossil fuels. In Türkiye, following our report on fossil fuel financing, Şekerbank became the latest of 11 banks to promise an end to new coal funding. Following years of pressure, Crédit Agricole, the second largest bank in France, stopped funding fossil fuels. In Colombia, after years of work alongside frontline communities, the government passed a historic "Energy Communities" decree — the first of its kind in Latin America — giving local groups the power to create and control their own renewable energy systems. And so many more...

I would like to express our deep gratitude to everyone who makes this work possible: our partners, volunteers, staff, supporters, and donors. At this moment of peril for our communities and our extraordinary planet, your commitment and solidarity have never mattered more.

In solidarity,

Rashmi Mistry,
Chair of the Board, 350.org



© Emma Jellema-Butler.

Letter from the Executive Director

At 350.org, the switch to clean energy isn't just about saving the planet — it's about improving lives. It means creating good jobs, and ending the pollution that sickens people and blights communities. It means everyone gets access to affordable, reliable electricity – including low-income families, women, Indigenous groups, and people of color.

In FY24, we achieved a remarkable commitment: just weeks after we raised a global call to Power Up climate solutions, we heard countries commit to tripling clean energy and doubling energy efficiency by 2030, to speed up the transition away from fossil fuels and avoid the worst impacts of the climate crisis.

By switching to renewables, communities gain power – in both senses of the word. With renewable energy that can be produced and controlled at the local level, and by reducing our dependence on precarious global supply chains and profit-driven corporations.

In this report, we share stories from our teams and some of our 550+ local groups around the world, who are making this vision a reality.

This is my first year leading 350, and as much as I am encouraged and inspired by the groundswell we're building for clean energy, I'm also deeply concerned by the increasingly fierce fight back from fossil fuel interests and their political allies. Big banks and billionaire investors are abandoning their climate promises and pouring money into expanding fossil fuel production. As this report goes to press, bills criminalizing climate protest are pending or have been enacted in dozens of countries. In the United States alone, more than 50 such repressive laws have been introduced in the first four months of 2025.

These aggressive tactics are pushback from a system that sees we're winning. Thanks to the steadfast backing of our donors, volunteers, and campaign supporters, we are building a clean energy revolution. But the fossil fuel industry is desperate to stop it, and they are putting our movement in grave peril.

Now more than ever, we need your support. From joining or starting a 350 group in your own community, to making or increasing a financial gift, this is the moment to show that you stand with the grassroots leaders building an energy system that works for people, not polluters.

Anne Jellema,
Executive Director, 350.org

Who we are

350.org campaigns to keep fossil fuels in the ground and boost renewable energy access everywhere in an effort to tackle the climate crisis. We're building a movement that fights for a fairer future for all. We believe in the collective power of ordinary people taking action: we campaign and organize, locally and globally, to create a world powered by just and accessible renewable energy that will move us away from fossil fuels, for good. And we are doing this with the urgency the climate crisis demands of us.

How we get there

Our strategy is twofold: stopping fossil fuel projects, and building a world that is powered by the sun, the wind, and the people.

Through our extensive network of local groups and partners in over 70 countries across six continents, **we train and support grassroots climate leaders, and we connect and amplify their demands through national and international campaigns**, helping move money and political will away from fossil fuels and into renewable energy. We work to:



BUILD THE MOVEMENT OF THE FUTURE

We are building and connecting a powerful climate movement by strengthening the voices of activists, and fostering the leadership of youth, women, indigenous people and others on the frontlines of climate impact. We do this by mentoring, coaching and training activists, as well as by hosting, joining, and participating in coalitions and networks.



POWER UP RENEWABLE ENERGY

We accelerate the switch to renewable energy, and advocate for this transition to be grounded in justice, with people – not profit – at the center of decision-making. We do this by supporting our local groups' campaigns for locally-led renewables, and advocating at a global level for legislation and action that is bold, transparent, and urgent.



© Claire Jaillard. Paris, France.



DEFUND CLIMATE CHAOS, FUND OUR FUTURE

We campaign to move money away from climate-destroying fossil fuel projects, and towards fair and accessible renewable energy. We do this by pressuring public and private banks, insurers, pension funds, governments and other stakeholders to tax big polluters, divest from fossil fuels – and invest that money towards a fair, fast, and fully-funded switch to renewable energy.



STOP FOSSIL FUELS

We campaign to keep coal, oil and gas in the ground, where they belong. We do this by supporting affected communities and allies to organize against fossil fuel developments.



© 350 Pacific. Gomeroi, Australia.

What does 350 mean?

Our name, 350, refers to an important number – the safe limit of 350 parts per million (ppm) of carbon dioxide (CO₂) in the atmosphere to avoid the worst impacts of the climate crisis. By the time this report was finalized, in September 2025, we were already at 431 ppm.

350 is a reminder of the urgent need to prevent this number from increasing further, and to commit to actions that will return us to the safe limit, for the sake of our collective future.

Our Board in FY24

- Rashmi Mistry - Chair
- China Brotsky - Vice Chair and Treasurer
- Daniela Costa, Secretary
- Chibeze Ezekiel
- Pooven Moodley
- KC Golden
- Terry Odendahl
- Yeb Sano
- Ellen Sprenger
- Jessy Tolkan

Our Fiscal Year 2024



© Jordan Daigre. New Orleans, USA.

In this report, 350.org welcomes you to learn more about our work during our Fiscal Year 2024 (FY24), covering the period from October 1, 2023 to September 30, 2024. In this period, our movement proved the power of collective action, securing **major wins that bring us closer to a fair and clean energy future.**

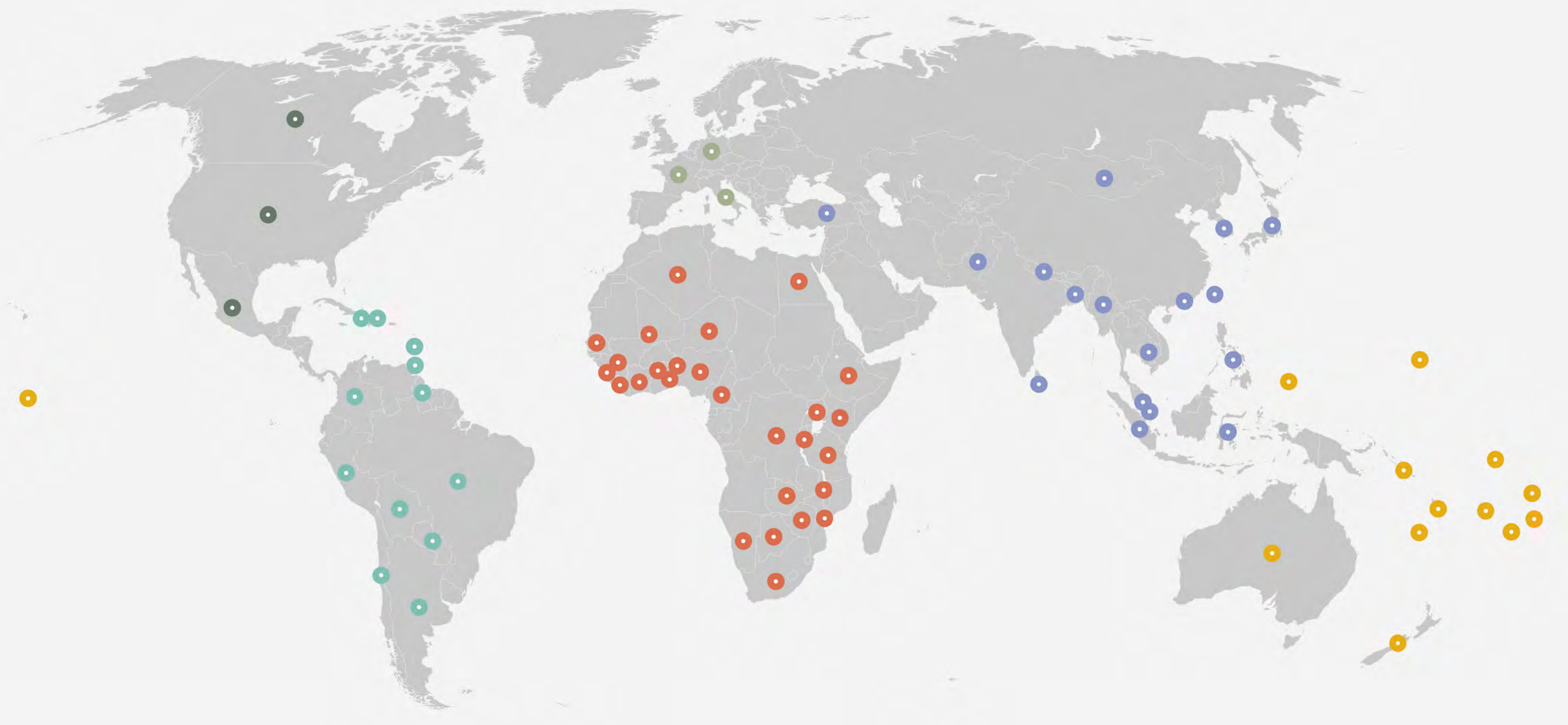
The victories highlighted in this report are a direct result of bold, strategic campaigns and organizing at both the local and global levels. From global actions like Power Up, to national reports that shift public pressure and grassroots work in communities impacted by fossil fuels, our work in FY24 built real momentum and power.

Together, we are showing what a just transition looks like in practice: one that centers people over profit, empowers local leadership, and accelerates the shift to renewable energy everywhere.

This report is organized by the regions where we operate, and shares the stories, strategies, and breakthroughs that defined this pivotal year for the fight for climate justice. Join us in this deep dive into our wins!

Map of 350's Impact





These are the countries where 350's campaigns, local groups and/or affiliates have had a positive impact in FY24.



REGIONS

- North America
- Latin America
- Europe & UK
- Turkey & Asia
- Africa
- Pacific

350 IN NUMBERS

 164 (permanent) staff members, in 30 countries	 334 online and offline climate events	 556 local groups in our network	 14,530 people trained online & offline
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Climate action from the ground up

Around the world, people are taking control of their own energy future.

Through grassroots organizing, online campaigns, and mass public mobilizations, **we connect local efforts to create global impact.** This is the beating heart of our work at 350: to support the communities leading the charge for a fair transition from fossil fuels to renewable energy, and drive transformational change at the global level.



© 350 Kenya. Lamu, Kenya.

Our ***Power Up for Climate Justice*** global mobilization in November 2023 is a powerful example of how we drive impact: following our month-long public campaign, in December 2023, at the UN Climate Summit (COP28) world leaders committed to the landmark goal of tripling renewables by 2030 – a major step towards keeping global heating under control.

This was a fantastic testament to our **collective power**: we had orchestrated a global mobilization that ran from November 3 to December 12, 2023, which **showed that we are ready to build a world powered by fair and locally-led renewable energy.**



© Jun Yokoyama. Tokyo, Japan.



© Hanpo Cheng. Taipei, Taiwan.

During the hottest year ever recorded up to that point, we:

- Brought people from 66 countries together in community – from Fiji to the United States, Germany, Bangladesh, Nigeria, and Brazil;
- Mobilized more than 15,000 people;
- Organized more than 220 events, connecting every continent;
- Exposed the greed of fossil fuel companies while they announced outrageously high record profits; and
- Restated a call for justice: to redirect the money and power to fund a just and peaceful future powered by the sun, the wind, and the people everywhere.

Our voice resonated globally: from streets worldwide to the corridors of power at the UN Climate Talks in Dubai (COP28).



© Jordan Daigre. New Orleans, USA.

We released an eye-opening report called *"Power Up for Climate Justice: Financing and Implementing a 1.5°C-aligned Global Renewables Target"*. It lays out that the best way to reduce emissions and keep global temperatures within the safe 1.5°C limit is by tripling renewable energy capacity worldwide. On December 8, 2023, as global leaders gathered in Dubai for COP28, we were there too, holding this report and backed by the thousands of people who called for a Power Up of clean and accessible energy.

By strategically timing our actions in the month prior to COP28, we kept the momentum alive, and pressure high on world leaders. Although COP28 ended with bittersweet results for the climate movement, we did achieve clear progress, as countries committed to tripling clean energy and doubling energy efficiency by 2030, a necessary measure to speed up the transition away from fossil fuels and avoid the worst impacts of the climate crisis. **Throughout Power Up and COP28, our movement stood firm in its demands for a full phaseout of fossil fuels, and a fast and fair energy transition – and it made a difference!**



© 350 Archive.

* Nurturing new climate leadership

Power Up for Climate Justice and COP28 were moments for new climate leadership to grow. 350.org was born from the enthusiasm of a group of university students, so we have always prioritized growing new generations of youth climate leaders.

During FY24, we led the **Youth Climate Leaders Fellowship**, a program that trained and mentored 20 young climate activists from 18 different countries. Through online and in-person workshops, they learned how to lead powerful campaigns, heard from experienced movement leaders, and worked on projects together. They received monthly stipends so they could focus on their activism without financial obstacles, and were introduced to other climate groups and coalitions in their regions, helping them grow youth-led campaigns.

With these newfound skills, participants started or expanded five campaigns. Some focused on elections in their countries, while others helped organize actions for Power Up for Climate Justice. **At COP28, they also launched and coordinated a campaign to highlight COP28 president's glaring conflict of interest** as head of the climate summit, and of United Arab Emirates' national oil company.

We are now supporting our first set of fellows to mentor a new set of Youth Climate Leaders, through a new cohort formed in the lead up to COP30. **By supporting, training, and connecting young climate leaders, we help our movement grow stronger and create real change!**

Africa



© Barry Christianson. Cape Town, South Africa.

PRIORITY COUNTRIES:

South Africa, Uganda, Tanzania, Benin, Togo, Senegal, Ghana, Nigeria, and Kenya

PRIORITY CAMPAIGNS:

Stop East Africa Crude Oil Pipeline (EACOP), REPower Afrika, SCMAC¹, FFCSA²

NUMBER OF LOCAL GROUPS:

218



1 Sekhukhune Combined Mining Affected Communities

2 Fair Finance Coalition of Southern Africa

FEATURED HIGHLIGHTS

Promoting Energy that is Clean and Fair to Everyone

350.org's unique strength and experience in connecting local voices to international decision-making makes the climate movement more powerful and strategic – when we fight against fossil fuels, and when we push for solutions for a better future.

Money is often what stops the switch from fossil fuels to clean energy. Many countries in the Global South don't have enough resources to move away from fossil fuels and build solar and wind energy systems fast enough. So when rich countries like the UK, Germany, and the US announced they would help speed the energy transition through Just Energy Transition Partnerships (JETPs)³, it was certainly good news.

South Africa was the first country to receive a JETP deal in 2021, followed by Indonesia and Vietnam in 2022, and Senegal in 2023. However, as these deals started to take shape, it became clear: having "just transition" in their name didn't always mean they would fund fair and sustainable solutions. For example, in Indonesia, money was planned for fossil gas too, and in South Africa, local people and communities were left out of the decisions. We had to stand up for our rights and our future – **in a connected way** – and make sure the JETPs are really fair, helping bring clean and accessible energy to everyone.

In June 2024, we took a big step towards shaping these climate finance mechanisms. We brought together civil society and impacted communities around the world to launch and publish the "Global JETP Principles By Recipient Countries". **This framework was created and led by people at the local level and is meant to make sure JETP deals are fair, open, and responsible** – creating local jobs, helping communities grow, and respecting the needs of the people living nearby.

3 JETPs are collaborative financial agreements that support the rapid phase out of fossil fuels and shift to renewable energy for developing countries. Learn more at <https://350.org/jetp/>



© Cogito Arts. Ze, Benin.

Locally-Led Solutions to Stop Pipelines

While we continue to fight against East Africa Crude Oil Pipeline (EACOP), we are also working to build a better future. In July 2024, we launched **REPower Afrika** to help move Africa away from fossil fuels and toward clean, renewable energy. We started in Uganda and Tanzania, where EACOP threatens over 100,000 people, wildlife, and water sources. **We brought together climate activists, civil society groups and local communities to lead the way toward a more sustainable, locally-led renewable energy future.**

Between July and September 2024, we organized events, trained communities on renewable energy benefits, use, and installation, and protested against fossil fuels in cities and villages in Uganda, Tanzania, Nigeria, Ghana, Togo, Benin, and the Democratic Republic of the Congo (DRC). We called on African leaders to commit to a just energy transition, and asked rich countries like the US, EU, UK, and Japan to help pay for it.

Our work shows that local action, better policies, and fair funding can create clean energy projects led by communities. And we are just getting started – our efforts are already expanding into more countries across Africa!

Holding the Line to Stop EACOP

Throughout 2024, **we escalated our efforts to stop EACOP.** We published a podcast and placed a documentary film on Al Jazeera, the biggest news network in the Middle East and North Africa, drawing over 400,000 views and helping tell the full story behind the pipeline and the harm it causes. High visibility and continued campaigning also led to a big win – Probitas, a major international insurance company, said it would no longer support the pipeline. **That brings the total to 43 banks and 30 insurance companies that have refused to back the project!**

On November 20, 2023, our Global Day of Action saw activists from Africa, Europe and North America ask big financial institutions like China Exim Bank, and Industrial and Commercial Bank of China (ICBC) to stop supporting this harmful pipeline and listen to the concerns of local communities. At the same time, we took legal action to defend seven activists in Uganda who were arrested for protesting against the pipeline and calling



© Luigi W Morris. New York, USA.

for investment in renewable energy instead. We continue to rally our base at times like these, and extend strong support for all those who fight for a better future.

In March 2024, we launched the #InsureOurFuture Global Week of Action. We called on insurers like SINOSURE and China Re to stop funding the pipeline. Together with our global partners, we organized protests in Uganda, Tanzania, and the DRC, as well as solidarity actions across the US, UK, and Japan. **Our efforts paid off: it was after our peaceful protest in London that Probitas announced it would walk away not only from EACOP but also from the West Cumbria Coal Mine** (another major fossil fuel project being considered in the UK).

In April 2024, we stood in solidarity with communities in Uganda who were protesting how land was being taken for oil projects. This process led to people being forced out of their homes and facing serious human rights abuses. Our actions got a lot of attention in Ugandan media. But in August,

protests in Hoima and Kampala were once again met with violence, and 21 people were arrested. Again, **350 supported the activists while they were in jail, and provided assistance for their families. Mobilizing our global network, we also took the fight online.** We asked our global community to comment on LinkedIn posts by TotalEnergies, the French company funding the pipeline. The goal was to pressure French authorities to stop Total's escalating threats against activists in Uganda.

On the streets, across the internet, and on TV we are showing the world the truly devastating impacts of the EACOP project. Since 2016, our campaign has ensured the project stays underfunded and delayed. We will not stop until it is canceled, once and for all.

* Ziada Kassimu



“Working with 350.org has been a joy, as it’s not about words: it’s about action. 350 takes action on moving communities away from fossil fuels, impacting their livelihoods and giving them opportunities to grow and speak for themselves”

Ziada Kassimu is a medical assistant from Tanzania, working with Green Conservers – a youth-led organization and one of 350’s partners in the REPower Afrika campaign. Her journey as a climate activist began years ago, when she was in college. As part of her studies, Ziada visited local communities and villages to understand what was threatening people’s health, especially focusing on women’s and girls’ wellbeing. The answer was unequivocally clear: climate change and fossil fuels.

Tanzania is a major producer of fossil gas, yet more than 30 million people – or about half of the population – lack access to energy. In rural areas, the situation is even worse: less than 2% can rely on electricity for their daily needs. With REPower Afrika, Ziada has been holding periodic meetings with around 100 women and 150 youth in more than 30 villages in the region of Tanga – one of the most affected areas by EACOP. She delivers information about the impacts of the pipeline, and on how to use renewables to improve their lives, exploring the best solutions for them and with them.

“I’m really proud of the work we’ve done so far – from installing solar panels in community facilities, to empowering women and girls with knowledge to fight for a just energy transition. The improvements that clean energy has represented to people’s health and lives in these villages is notable already. And each day we see more women standing up for themselves and their communities.”

In 2025, Ziada hopes to reach more communities affected by EACOP in Tanzania, multiplying REPower Afrika’s impact and making it a model for community-driven energy transition.

Major Public Bank Re-Engages with Civil Society



© FFCSA, Cape Town South Africa

For decades, South Africa’s public finance institutions and development banks made decisions without much oversight from civil society. After years of work in close partnership with the Fair Finance Coalition of Southern Africa, we achieved a major victory: the Development Bank of Southern Africa (DBSA) started working with civil society organizations (CSOs) again. This is an important step toward making climate finance more open, fair, and inclusive.

In March 2024, DBSA hosted a groundbreaking workshop to directly engage with CSOs’ demands, and promised to create a plan for working with these groups. Since **DBSA is the main bank in charge of South Africa’s US\$8.5 billion JETP**, this was a big step. It opens the way for more public finance institutions to include CSOs in their decisions. **This is an important move to make sure public money is used openly and with input from the people most affected by the energy transition.**

Asia & Türkiye



PRIORITY COUNTRIES:

Indonesia, Bangladesh, Japan, Philippines, Türkiye

PRIORITY CAMPAIGNS:

Indonesia RESolusi Campaign, the Asian Development Bank (ADB) Flip The Switch

NUMBER OF LOCAL GROUPS:

41



© Jun Yokoyama. Tokyo, Japan.

FEATURED HIGHLIGHTS

Pushing Development Banks to Invest in Renewables



© Aurora Malaya Pasig City, Philippines.

In June 2024, we launched our *Flip the Switch* campaign to put pressure on ADB – the biggest climate finance group in the Asia-Pacific region – to stop funding dangerous energy projects and support renewable energy initiatives instead.

Historically, ADB has funded harmful projects while greenwashing them to look environmentally friendly. But during the Asia Clean Energy Forum in May 2024, we made our voices heard: we held powerful protests online and in person, outside ADB offices and project sites from Bangladesh to Japan. **Our message was clear: clean energy means no more money for destructive projects!**

We'll keep pushing until development banks like ADB only fund energy projects that respect human rights, are transparent, support local communities, and use safe, proven renewable energy solutions.



© Daiki Tateyama, Tokyo, Japan.

Ensuring a Zombie Coal Plant Can't Come Back to Life in Japan

In Japan, we're working hard to keep coal in the ground and make way for clean, accessible renewables. In Nagasaki, the GENESIS Matsushima project planned to bring an old coal-fired power plant back to operation. Projects like this expand the life of dirty, outdated energy and harm local communities. Since the government supported this project, we knew we had to take action to stop it!

Our team and the local group 350 NewENERation ran a creative campaign against J-Power, the company behind the power plant. In October 2023, we held a Halloween-themed protest with Kiko

Network and 350 community members. People dressed up as zombies marched to J-Power's headquarters to show that old coal shouldn't be brought back to life. The very next day, **J-Power announced big changes: they shut down Unit 1, paused Unit 2, and delayed the GENESIS Matsushima project by two years!**

We followed up this massive win by speaking out at J-Power's annual meeting in June 2024, and made sure shareholders heard how harmful the project would be for local people.

Energy Solutions in Indonesia

In Indonesia, we are supporting community-based renewable energy by **highlighting the potential and challenges of the energy transition**. Our work is focused on three key areas: Java, Bali, and Sumba. Java produces over 60% of the country's electricity. Sumba struggles with the challenges caused by lack of access to clean, affordable energy. While Bali, in contrast, has strong local clean energy rules and is set for a rapid transition.

In April 2024, we launched a documentary called *AdventuRE*. It shows the potential for renewable energy in the country, and the challenges faced by local renewable energy projects. Now, we are encouraging communities to hold screenings to inspire local renewable energy campaigns.

Through compelling visual storytelling, we're raising public awareness, urging policymakers to take action, and supporting local communities to lead the way.

ACTIVIST SPOTLIGHT

* Sutanpri



"Joining the RESolusi network has provided me with a platform to connect with other activists and groups working on climate and energy justice, and I have already learned so much from it! 350.org is always providing us with training and resources. It amplifies the voices of our communities and makes us stronger advocates too."

Sutanpri is a passionate advocate for clean energy in education. He is the headmaster at the Muhammadiyah 4 Bengkulu High School in Indonesia, and has designed a curriculum to include climate change and renewable energy as part of the students' learning journey. As a mathematician and teacher himself, he also teaches students how solar panels are built and work, so they can develop the technical skills to install and manage locally-led energy systems. He believes that it's through the younger generations that we can make the most impactful change.

"Not everyone in my community is interested in learning about the climate crisis and the need to transition to cleaner energy sources – but the youth are! They understand that our future relies on that, and they have an amazing reach within our communities. When we share knowledge with the students, they bring it to their families and soon it becomes a topic of discussion in different community spaces. The new power is with the new generation!"

Sutanpri joined the climate movement after being inspired by the work of firemen helping people during repeated devastating floods in his country. Extreme weather has become stronger and more frequent in Indonesia, and he felt the urge to act.

Beyond the innovative school curriculum, Sutanpri also operates a solar power plant as part of the Clean Energy School, a project of 350 Indonesia, Climate Rangers Bengkulu and the NGO Kanopi. The initiative is part of RESolusi, a network of community-based renewable energy practitioners led by 350.org. Sutanpri joined the network to get skilled up on the energy transition and bring those learnings back to his fellow teachers and students.



© 350 Türkiye. İstanbul, Türkiye.

Top Private Bank Stops Funding Fossil Fuels in Türkiye

Our work to expose the role of Turkish banks and corporations in fueling the climate crisis has led to major results, creating a ripple effect across the finance sector in the country.

In January 2024, we released two key reports exposing the lack of climate action policies by prominent Turkish companies and banks. The reports were published by Anadolu Agency, Türkiye's official and largest news agency, and got a lot of media attention.

After the reports came out, **Şekerbank – one of Türkiye's top ten private banks – announced it would stop funding coal projects.** Three other banks also reached out to us to talk about improving their climate policies.

Since we started our climate finance campaign in Türkiye in 2022, **11 banks have already promised not to support any new fossil fuel projects, and six banks have said they will fully stop investing in coal.** This means more money can now go toward clean and accessible renewable energy that helps local communities!

Pointing Cities Towards Renewable Energy

To support a future powered by clean, local energy, we stepped up our work with cities in Türkiye, helping them make a shift to renewable energy.

After the local elections in March 2024, we launched a guide called "*The Role of Municipalities in Energy Transition: 6 Benefits, 6 Steps*". In it, we called on local leaders to commit to climate action plans in their political agendas.

Developed in partnership with Beyond Fossil Fuels, KentLab, MAD, Ekosfer, Yuva, and WWF Türkiye, the guide shows how switching to clean energy can improve people's lives. It also gives city leaders six quick and practical steps to help change their cities' power sector.

This is just the start of our campaign to get 30 major cities in Türkiye to transition to renewable energy.

Europe



PRIORITY COUNTRIES: France, Germany, and the UK.
NUMBER OF LOCAL GROUPS: 24
PRIORITY CAMPAIGN: Tax Their Billions



© Sabrina Gröschke, Berlin, Germany.

FEATURED HIGHLIGHTS

Second Largest Bank in France
Stops Funding Fossil Fuels



©Laurent Caron / 350.org.
Paris, France.

In December 2023, our campaign to stop banks from financing fossil fuels had a huge win in France. After years of action by hundreds of activists and civil society organizations, **Crédit Agricole – France’s second-largest bank, and a major investor in fossil fuels – announced it will stop funding new fossil fuel projects.**

Since 2015, when the Paris Climate Agreement was signed, Crédit Agricole Group has given over \$89 billion to fossil fuel companies. The bank was a key financial supporter of TotalEnergies, the French oil and gas giant behind major polluting projects like EACOP. It also helped fund at least six other companies responsible for “carbon bombs” — huge fossil fuel projects that could release more than one billion tonnes of CO₂.

350.org played a key role in bringing together civil society groups to stand up to Crédit Agricole’s damaging financing. We raised public awareness and led creative actions to push for change. This victory is **a testament to the power of people coming together to demand a clean energy future!**

Since we started the campaign to end fossil fuels financing in France in 2016, our work has led to big changes. We have convinced major financial institutions — like Caisse des Dépôts et Consignations, Banque Publique d’Investissement, Agence Française de Développement, and La Banque Postale — to update their fossil fuel and energy policies. **Now, we’re focused on making sure that money goes to increasing clean, local renewable energy solutions.**



© Léa Garson. La Defense, France.

Fossil Fuels under Scrutiny

From Africa to Asia, North America and Europe, we are keeping an eye on those wrecking our climate. In December 2023 our team in France worked with the Multinationals Observatory to release a new report showing why it's time to stop fossil fuel companies and switch to clean energy.

This report called "*TotalEnergies: This is what a total phase-out looks like*" was published during the UN Climate Summit, COP28. It used the French oil company TotalEnergies as a case study to show world leaders how we can shut down the fossil fuel industry, with concrete steps.

After we released the report, we teamed up with Notre Affaire À Tous to launch the campaign

"*Totalment*". Our work got lots of attention in top French news outlets. Shortly after, thanks to the efforts from 350 and several other CSOs – and following years of work in the StopEACOP campaign, exposing Total's role in this destructive project – the French Parliament started a groundbreaking six-month inquiry against TotalEnergies.

Led by the Green senator Yannick Jadot, the investigation questioned company executives and looked into how TotalEnergies' actions hurt the planet. The final report, published by the Senate, officially exposed how TotalEnergies' failed to protect our climate and human rights – for the first time in France's history!

Moving Cities Away from the Gas Lobby

In Germany, our team and local groups have been calling on city energy companies to break ties with "Zukunft Gas", the gas industry association. Since we began our campaign in October 2023, 44 cities left the gas lobby group – a considerable drop in their membership.

Together with partners, we showed how the gas lobby is slowing down the transition to clean and affordable renewable energy. In 2024, we built a strong team of local volunteers who helped put pressure on city energy providers. We also

supported local groups to create petitions, hold events, organize creative actions and get media attention.

In July 2024, we had a big win when two major municipal utilities, Badenova and Rhenag, left "Zukunft Gas". We showed how the gas lobby was pushing cities into risky and expensive fossil gas infrastructure. With our campaign, we challenged their influence over local energy suppliers, making it easier for Germany to move toward affordable renewable energy.

Challenging Fossil Fuel Exploitation in the North Sea

We kept up our pressure against oil and gas exploration in the North Sea in 2024 – and it worked! We teamed up with the Stop Rosebank coalition to organize multiple online actions, like petitions and sending letters to politicians. One of the first and biggest events was a digital day of action targeting Norway's prime minister, calling out the Norwegian oil company Equinor for its role in the project. More than 160,000 people joined in!

We also put pressure on UK lawmakers and helped bring Rosebank to court. 350.org was one of several organizations backing a legal case started in January 2024 to challenge the

exploration of the Rosebank oil field – leading to a historic win one year later.⁴

Putting money into clean energy means more jobs, more local income, and less pollution – and it is cheaper than fossil fuels. We won't stop until all fossil fuels stay in the ground, and those who caused the damage pay their share to move us towards clean and accessible renewable energy fast and fairly.

⁴ This campaign reached a major victory one year later, in January 2025. The court concluded the project couldn't go ahead as it ignored the pollution caused by burning the oil and gas from the Rosebank field, making the UK government declare it unlawful.



© Thiago Dezan. Rio de Janeiro, Brazil.

Taxing the Few to Benefit Everyone

One of the biggest things stopping the world from switching to renewable energy is proper finance. **The money we need for growing clean and fair energy already exists – it's just hidden in the pockets of the super-rich who have polluted the most.**

While climate impacts get worse, energy prices go up, and people struggle with the cost of living – billionaires become richer than ever. If we tax them more fairly, we can use that money to make renewable energy cheaper, public transport cleaner and cut emissions.

In July 2024, we launched our campaign calling on governments in France, Germany and the UK to **Tax Their Billions**. This campaign connects grassroots activism to big policy decisions, pushing governments to make the super-rich pay their fair share. **This tax money has the potential to fund**

the shift to renewable energy and improve public services for everyone.

In this first phase of the campaign, we connected the dots across the world – showing where the money is and what it could pay for. In France, we organized a back-to-school action in front of the National Assembly in September 2024, to celebrate the start of the new parliamentary term. Activists set up an outdoor classroom to give politicians their “first lesson” on how to pay for the clean energy transition.

In Germany, we built relationships with housing groups, and joined their call for warm and affordable homes; we helped organize a protest for housing rights, supporting them with media outreach, and launching a petition.

ACTIVIST SPOTLIGHT

* Greta Kegler



"As a new climate campaigner, 350.org has been very supportive to me – providing me the chance to learn and become a stronger activist. With the Tax Their Billions campaign, I feel like I have something very tangible I can act on to make the energy transition happen fast and in fair ways"

Greta is an Ecosystems Science student who grew up in a small town in Germany. Since she was very young she learned to love nature and to take

care of our planet. Her family has always been supportive of renewable energy, and has solar panels to meet their own energy needs. She has been engaged with environmental issues for a long time, but it was only in college that she fully joined the climate movement. She's currently advocating for moving money from big polluters to funding the renewable energy transition in Europe through 350's Tax Their Billions campaign.

"My wake up call to move from being supportive to taking action was when I learned about the village of Lützerath, proposed to be taken down by energy company, RWE to make space for more coal. I joined the activists occupying the village, in a muddy and cold winter. That experience was super moving, and opened my eyes to how powerful the fossil fuel industry is – but also to how much more powerful we are when we unite".

Greta joined the Tax Their Billions campaign after discovering that the world's richest 1% produce more carbon emissions than the poorest 66%. *"This is really unfair, and shows that we won't be able to change things fast enough just by changing our lifestyles, if those rich polluters don't do so too. The Tax Their Billions campaign offers a clear and practical solution: tax their wealth to enable a just energy transition to benefit us all"*. Greta had

attended climate protests before, but this was the first campaign where she organized her own action.

Since joining 350's Tax Their Billions campaign, Greta has deepened her understanding of what it takes to not just fight fossil fuels, but also power a fair and accessible transition to renewable energy. In the coming year, she plans to organize with other activists and groups across Germany to help grow the campaign.

Latin America & Caribbean



© Andrea Graiz. Porto Alegre, Brazil.



PRIORITY COUNTRIES:

Brazil and Colombia

PRIORITY CAMPAIGN:

Energy of the People

NUMBER OF LOCAL GROUPS:

54

FEATURED HIGHLIGHTS

Imagining a Cleaner and Fairer Future for Colombia



© Iván Valencia. Bogotá, Colombia.

On Earth Day in 2024, we joined communities in the Aracataca region of Colombia to talk about what a cleaner energy future could look like. For years, coal mining has played a big role in the local economy and the lives of people, leaving a devastating trail of death and destruction. In 2020, two major mines, La Jagua and Calenturitas, shut down suddenly, with no plan for supporting the 4,000 workers who depended on them. Local communities have been demanding compensation and fair treatment ever since.

To help create a new and better energy future from the ground up, we built a coalition with over 13 groups, including Indigenous Peoples, unions, women, peasants and fisherpeople. **Together, we imagined new ways to grow the local economy and create jobs without coal.** These ideas included cacao farming, agricultural and renewable energy cooperatives, and programs to train former coal workers.

This is an important moment for communities impacted by the coal industry in Colombia. They are starting to take control over their future – they can finally see alternatives, and create energy systems that are cleaner and bring improvements to their lives.

At 350.org, we believe that change starts with imagining a new future — and working together to make it real. That's why we invest in supporting and empowering grassroots leadership. We will keep supporting community leaders in Colombia with training, coaching, and network-building, knowing that each step brings us closer to building a collective and safe energy future!

Supporting Indigenous Leadership in Brazil

Every April, Acampamento Terra Livre (“Free Land Camp”) brings thousands of Indigenous Peoples to Brazil’s capital city, Brasília. In 2024, the event celebrated 20 years of standing up for the rights of Indigenous Peoples, and we were proud to support their demands and march alongside them.

Our partnership with Brazil’s two largest Indigenous networks—COIAB and APOINME – brought **the fight against fossil fuels and for a clean and fair energy transition into the discussion about the future of the Amazon.** This is both urgent and essential: oil and gas drilling are already harming several Indigenous and traditional communities in the region, and now the Brazilian government wants to expand it even further – all the way to the mouth of the Amazon River.

As part of our efforts to support local leadership, we worked with civil society groups like the Amazon Working Group (GTA), a coalition of almost 300 grassroots organizations in the Brazilian Amazon. Together, **we helped amplify their political agendas and strengthen their fight for a just energy transition.** We also supported Indigenous partners with media training, content production, and logistics — including materials, transportation, and food.

The event also marked the beginning of our journey toward COP30 in 2025, which will take place in Brazil. **During the Free Land Camp, we helped draft a joint declaration for the Indigenous G9⁵ – a group of Indigenous organizations from all nine Amazon Basin countries.** The Brazilian Minister of Indigenous Peoples, Sônia Guajajara, joined us for this important moment.

In the year ahead, we will continue to amplify the voices of Indigenous leaders and work to make sure their leadership shapes the energy future we all need – one that’s fair, clean, and rooted in justice.

5 The Indigenous G9 was officially launched at the COP16 on Biodiversity, in October 2024.

Taking the Lead with Energy Communities

A great example of a long journey toward a big breakthrough happened in Colombia in December 2023. After years of supporting 14 communities impacted by the coal industry in the El Cesar and Magdalena regions, we achieved a big win: **the Colombian government passed the “Energy Communities” decree – a new law that includes impacted communities in the plans for the energy transition.**

This was possible thanks to years of advocacy from several groups. At 350.org, we helped raise awareness, amplified community voices, and pushed leaders to take action. In November 2023, we took the fight to Congress, demanding coal mine closures, justice for affected communities, and fair energy policies.

After this action, we worked closely with lawmakers to get the government to implement new policies for a just and democratic energy transition. And it worked! **Colombia became the first country in Latin America to regulate energy communities!**⁶ The new decree allows Indigenous, rural, and minority communities to generate, sell, and efficiently use power through renewable energy. They are a tool to build more resilient and inclusive energy systems. **This is real local leadership for a just transition in action!**

6 In April 2024, the government defined the details about how these projects will be funded.



© Fernando Morales. Cali, Colombia.



© Lucas Landau, Rio de Janeiro, Brazil.

Empowering Local Communities Through Technology

Oil spills happen often in the Guanabara Bay, in the state of Rio de Janeiro in Brazil. They are mostly linked to the production and transportation of fossil fuels, and have deep impacts on the health and income of people who fish for a living. In recent years, dozens of spills have been noticed by artisanal fishermen and women who work in the area – but most of them were never investigated because there wasn't a good way to report them to the authorities.

Our close work with local, traditional communities meant that we were able to identify this problem and find a solution. Together with the Association of Men and Women from the Sea (AHOMAR), we created "**De Olho na Guanabara**", an app to track and record oil spills in the Guanabara Bay.

This app makes it possible to share information with authorities, with photos and their exact location. And to make sure reports lead to action,

we created an unprecedented partnership with the Marine Coast Guard based in Rio de Janeiro and the Chico Mendes Institute for Biodiversity Conservation (ICMBio), the federal agency responsible for the management of these conservation units. **350.org provided the resources, tech expertise, and coordination capacity to turn this innovative initiative into reality.**

"De Olho na Guanabara" was publicly launched in July 2024 and is already making a difference: It helps protect over 12,000 people, including at least 3,400 women who rely on the sea to survive. It also supports the protection of 475 types of marine animals and 117 conservation areas that are supposed to be kept safe by law.

This app is an example of how we are able to apply our skills in service of our partners' fight for their rights.

ACTIVIST SPOTLIGHT

* Tracey Edwards



"The Caribbean Climate Network gave me the knowledge, skills, and connections to drive real change in my community – and I'm really grateful to 350.org for making it happen!"

Since 2020, 350.org has led the **Caribbean Climate Network (CCN)** – a multilingual and multinational network of 54 activists and six local groups working together to pressure governments into taking the urgent action needed to help protect communities, support their adaptation to and recovery from the worst effects of the climate crisis, and strengthen resilience through renewable energy solutions. Through the CCN, we support local organizers with monthly training, one-on-one coaching, and direct support to plan campaigns and execute projects.

Tracey Edwards, founder of **Plakortis Earth Cafe** – CCN's chapter in Jamaica – champions campaigns

to build resilient communities through renewable energy. Her country faces intensifying hurricanes, leaving communities vulnerable when power outages strike. Without electricity, people lose more than just lights — essential medications spoil, the risk of heat stroke rises, and small businesses struggle to survive.

As a Type 1 diabetic, Tracey knows firsthand how these disruptions affect vulnerable groups, especially women and older adults. **Her wake up call to join the climate movement came in 2004 with Hurricane Ivan, when losing electricity put her insulin — and her life — at risk.** Since then, she has dedicated herself to reducing fossil fuel dependency and building sustainable, empowered communities.

"I fight for a world where no one feels forgotten, rejected, and ignored. We don't want to just survive, but to thrive in the face of climate change. Now is the time to empower our communities to become energy-independent and resilient – and the only way to do that is through solutions that integrate renewable energy, sustainable agriculture, and nature-based approaches".

As part of CCN, Tracey and her team equip local institutions like churches and schools with the knowledge and tools to adopt solar power and other renewable solutions. In 2025, she plans to scale up her work — manufacturing and installing renewable energy systems – so that local families and organizations may easily access clean energy, at lower cost.

Her goal is clear: provide communities with practical, sustainable solutions to withstand stronger storms, prolonged power outages, and rising temperatures. Tracey's work is a powerful example of communities leading the fight for climate resilience — by the people, for the people.

North America



PRIORITY COUNTRIES:

United States, Canada

PRIORITY CAMPAIGNS:

US Utility Justice, Heat Pumps for All

NUMBER OF LOCAL GROUPS:

150



© Jordan Daigre, New Orleans, USA.

FEATURED HIGHLIGHTS

Demanding Clean and Affordable Energy in The United States



© Malik Rainey, Buffalo, USA.

In the US, we have been calling for a fairer energy system. In April 2024, we launched the Utility Justice campaign to show how **climate change and economic inequality are connected**. As temperatures and energy bills go up, millions of families struggle to afford electricity – while many utility companies in the country charge high energy bills, despite cleaner and cheaper renewable energy being a better option for consumers and for the planet.

A recent study shows that 27% of Americans couldn't pay their energy bills in 2020. This means some people have to live in dangerous temperatures to save money. At the same time, utility companies make big profits by using expensive and dirty fossil fuels: about 80% of electricity utilities in the US run on coal, oil or gas. **As the climate crisis gets worse, it's more important than ever that these companies switch to clean, affordable energy.**

To help make this happen, we started our campaign with a series of educational webinars from May to July 2024. Hundreds of people joined us to learn how to push for better and fairer energy systems. Utility companies are regulated differently in every state, making it hard to address the issue as one – so training and alignment building are essential to strengthen our collective efforts.

In August, we worked with the 350 Network Council and partnered with economic justice experts at People's Action to organize a national week of action. The mobilization created a wave of protests, reaching 25 locations across 17 states. Our message made the news with dozens of articles published. **Over 25 campaign organizations supported our campaign**, including the Green Workers Alliance, the Labor Network for Sustainability, and the Center for Popular Democracy.

We'll keep growing this movement by training more local leaders and helping communities across the country to get access to the tools and knowledge they need to fight for clean and affordable energy for all.

What is the 350 Network Council?

The 350 Network Council is a group made up of the 16 largest independent affiliates of 350.org in the US. It shows how 350.org works closely with communities and local groups to build power and help them come together to strategically fight for common goals. In 2024, this group united their strength to support the national campaign against big utility companies which are charging high energy prices and slowing down the move to a cleaner energy system. By working together, the 350 Network Council helps to make the transition to renewable energy happen faster and more fairly in the US.



© Jordan Daigre. New Orleans, USA.



© Jordan Daigre. New Orleans, USA.

Fighting Against Liquefied Natural Gas (LNG)

In the US Gulf region, 350.org has been working with local groups for years to raise awareness about how LNG harms people's health and the planet. We have partnered with Gulf communities to support local actions and campaigns, and to tell their stories to a bigger national audience. **In January 2024, we celebrated the US government pausing all new LNG project approvals!**

This pause was taken to allow time for additional studies about how bad LNG exploration is for the climate and nearby communities. It was a big win and the result of years of hard work by a coalition of local partners including the Vessel Project, Better Bayou, Descendants Project, Sunrise NOLA, Rise St. James, the Bucket Brigade, and 350.org.

At the beginning of 2024, while many people were focused on the federal elections, gas and oil executives met at the American Energy Summit in New Orleans, to plan new LNG projects. But we

showed up and exposed their dirty plans! We disrupted the event and stayed strong in our protests, even when we were told to leave. At the end, our coalition held a big march and a puppet show, joined by hundreds of supporters – including the actress and activist Jane Fonda.

It's clear that the US government at the time listened to our movement: **the pause on LNG permits was the result of the pressure from local groups and communities, supported by a strong wider coalition.** Even though the pause was later lifted, it was a powerful reminder that when people come together and speak out, we can make change.

The pause was a historic step forward, especially because it recognized the harm these projects cause to frontline communities. We're still fighting for a permanent ban on all LNG projects in the US.

ACTIVIST SPOTLIGHT

* Rebecca Beaulieu



"Being able to rely on 350.org's support and steering has been really valuable to us. Through the 350 Network Council, we are stronger: we have a unified message, share experiences with other organizers doing similar work, and collaborate in the most strategic way, connecting our local campaigns nationally."

In another win for the climate movement in the US, our affiliate **350 New Hampshire (350 NH)** helped shut down New England's last remaining coal plant in March 2024, marking a definitive move to renewables. After five years of relentless pressure from direct action and lawsuits from 350NH and allies, Granite Shore Power, the company behind the project, was forced to end its coal project by 2028 and repurpose the former coal plant into clean energy parks.

Rebecca Beaulieu, Communications Director at 350NH, grew up in Massachusetts where she saw (and breathed) the dirty smoke coming from a nearby coal power plant. When Massachusetts finally closed that plant, her community fought hard for a transition to clean energy, only to see the plant site converted to a gas plant. This personal connection makes the victory against coal all the more meaningful for Rebecca.

"This win happened in a region where the local government didn't even acknowledge the coal problem, so it shows why local public pressure is so important. It's very exciting to see that this coal plant now has a real end date, and that it doesn't involve other fossil fuels."

Rebecca joined 350NH when the No Coal No Gas campaign launched and has been involved since the beginning. She's even been arrested at Granite's coal plant during a civil disobedience action. Over the years, 350NH has shown that New Hampshire doesn't need coal, oil, or gas for its energy needs. They won a major campaign to bring offshore wind to the coast and stopped a proposed fracked gas pipeline and storage tank. These victories paved the way for freeing the state from coal.

"The fight is not over, though", Rebecca says. "Here at 350NH we will keep pressure up to ensure that the future of this site is not only clean, but also respectful to the communities around it."



© Sarah Hassanein. Toronto, Canada.

Winning Political Support in Canada

In Canada, our vision for a cleaner and fairer energy system is **getting strong political support**. In May 2024, as the country prepared for another summer of record-breaking heat, we launched the Heat Pumps for All campaign. Heat pumps are highly efficient electric machines that can both heat and cool homes. They are better for our climate, as they reduce dependence on polluting oil and gas furnaces.

With this campaign, **we are calling for a “Universal Heat Pump Program”, to give everyone access to energy-efficient cooling and heating**. This program would be run by public agencies, provide protections for renters, help lower bills, and protect our planet and people’s health – especially during extreme weather events, like the 2021 deadly heatwave, known as “Heat Dome”.

To build strong public support, we launched a fellowship program, recruited and trained volunteers, and hosted community meetings. We also made two short documentaries, ran online and offline campaigns, and gathered thousands of signatures to support the program.

By September 2024, we had met with government officials to share our ideas and policy recommendations, and our campaign was supported by 21 Members of Parliament from three different political parties – a recognition of the timeliness and importance of, and strong public support for our work. We continue to push for climate action, and for policies that make life safer and fairer for everyone.



© Jordana Pangburn.
British Columbia, Canada.

Pacific



PRIORITY COUNTRIES:

Australia, Fiji, Tonga

PRIORITY CAMPAIGN:

Our Pawa

NUMBER OF LOCAL GROUPS:

22 (including diaspora groups in the US)



FEATURED HIGHLIGHTS

Reclaiming Our Power

We're standing up for the livelihood of people in the Pacific islands by demanding energy independence, and fairness in how we deal with the impacts of climate change. In May 2024, we launched the *Our Pawa* campaign. The Pacific Climate Warriors (PCW) and our Council of Elders led an action outside the Parliament House in Canberra, Australia, as part of a three-day program which included traditional ceremonies, storytelling, a training, and a rally.

The word "pawa" means "power" in the Tok Pisin language, spoken in Papua New Guinea. Our campaign shows **the strength of Pacific Peoples working together to face the climate crisis**. With this campaign, we're asking leaders in Australia and around the world to:

- **Boost clean energy**, like wind and solar, and include communities when making decisions about their energy supply.
- **Create new jobs and support training for workers**, so that Pacific Islanders can work with clean energy systems, on their islands and abroad.
- **Stop giving money to fossil fuels**, which hurt our climate and people. **Invest more in clean energy** instead.
- **Commit to strong goals to protect our climate in 2025**, including more ambitious national climate action plans, or NDCs.

In August 2024, we brought these demands to the Pacific Islands Forum Leaders (PIFL) meeting. This forum is a big gathering where leaders from across the Pacific region come together to talk about major issues, like climate change, ocean protection, and economic development – a great opportunity for us to get our demands in front of key decision-makers.

At the event, the **Tuvalu Minister for Climate Change, faith leaders, and partner organizations stood with us at a press conference to push for action**. We made clear our expectations for climate action and we increased pressure on Australia, the biggest fossil fuel producer in the group, to stop mining for and burning coal and gas.

Even though civil society was given little space to participate in the official meetings, our message cut through. There was strong media coverage and a wave of public support. **Once again, it showed that Pacific communities are ready to lead the transition to a clean and fair energy future that works for everyone.**

What is the 350 Pacific Council of Elders?

The Council of Elders is a group of highly respected leaders who help guide 350.org's strategy in the Pacific. It includes people from all Pacific regions – Micronesia, Melanesia and Polynesia – as well as from Pacific communities living in other parts of the world. The Council makes sure that our work in the Pacific is done in a way that listens to communities, supports collaboration and lasts over time.



© Geoffery Matautia, Pacific Islands.

Building a Better Future. Now.

One of our main goals at 350.org is to make sure local communities have what they need to articulate their views, speak up, and be heard by those in power. While the Pacific Islands Forum Leaders were meeting, we held our first Our Pawa training in Tonga. **More than 200 Tongan youth and school students joined** workshops to learn how to lead successful campaigns, tell powerful stories, reach out to the media and organize in their communities. **After the training, they brought these new skills and ideas back to their villages, churches, and schools – helping to spread the message even further.**

On the same morning that the United Nations launched the “[Surging Seas Report](#)” on sea level rise, we held the *Build Better Now Parade*. It was a chance for Our Pawa participants to take action together and show what they had learned. Marching through the streets of Tonga, they proudly shouted the message of the Pacific Climate Warriors: “**We are not drowning, we are fighting!**”. We shared their powerful message across our channels, making sure the whole world heard them.

Crowning Miss Pacific Climate Warrior

Working with communities means absorbing their culture, honoring their traditions, and learning how they like to communicate. When we follow their lead, we find new, creative and meaningful ways to reach more people, and our messages become part of popular culture.

We had a great example of this in August 2024. Knowing that beauty pageants are a big deal in many Pacific countries and attract a lot of public attention, we sponsored Brianna Fruean’s entry to the Miss South Pacific Pageant. In this very popular cultural event, she took to the stage as Miss Pacific Climate Warriors to talk about climate change as part of her pageant performance.

Brianna’s participation was carefully planned to represent the values and goals of the Pacific Climate Warriors. She was dressed in a specially designed traditional Pacific sarong, featuring artwork from the Our Pawa campaign, representing the important changes we want leaders to make to protect our islands. She carried a coconut megaphone, to represent the PCW’s commitment to lifting up the young voices speaking out for climate justice.

With these powerful symbols, Brianna turned her climate activism into a fashion statement, and used the stage as a platform to make a fiery speech to the vast audience, sharing Our Pawa’s vision for the future: safe, clean, and affordable energy, for people to continue to thrive even in the face of the climate crisis.

Taufu'i 'Ae Valu Naufahu



"I look at 350.org as a pathway for Tonga and my community to take up our voices to the international level. 350 is an umbrella and a shelter to protect vulnerable communities. Through their campaigns, events and outreach platforms we are heard and respected globally."

Taufu'i 'Ae Valu Naufahu has been a dedicated member of 350 Tonga, a 350 local group, since 2010. Over the years, he has organized activist networks, direct actions, and political advocacy – both locally and internationally – to defend the Pacific islands and the future of his people. For him, climate action is not just about survival – it's about belonging.

"I have a daughter who's turning nine this year. I want to secure a safe and protected future for her, my nieces and my nephews. I look for solutions to stop the climate crisis, because this may be the only way that they will be able to experience our islands along with the nature, traditions, and community as I did when I was young".

Taufu'i 'Ae was instrumental in shaping and leading the "Our Pawa" campaign. As a part of the Council of Elders from Polynesia, he helped craft 350 Pacific's strategic plans. During the PIFL meeting in Tonga in August, he organized events to engage civil society and the youth movement, ensuring their voices were part of critical climate discussions.

The Pacific is on the frontlines of the climate crisis – rising seas, stronger hurricanes, homes

and livelihoods lost, entire communities at risk. Yet, activists like Taufu'i 'Ae stand as beacons of hope and power in the fight for climate justice. Now, he focuses on empowering youth to take climate action, believing that intergenerational collaboration is the key to a just and livable future:

"My generation knows that for the Pacific to survive, we need to end the age of fossil fuels. But we don't just want to survive, we want the next generations to thrive! That means securing access to safe, affordable and renewable energy. The youth are the islands of the future. They should and will lead the way – and I am ready to stand beside them as new leadership rises."

In the coming years, Taufu'i 'Ae plans to train and mentor high school students in Tonga, equipping them with the tools to push for renewables. With his deep connections and lifelong experience as a climate activist, he aims to amplify their vision for a locally-led energy transition, ensuring national policies reflect the needs and voices of communities – from the ground up.



© Eremasi Rova. Nuku'alofa, Tonga.

Our energy future is locally-led

As you’ve seen in the stories in the previous pages, **we worked hard throughout FY24 to bring our vision of a fair energy future to life — one that is clean, accessible, and affordable for everyone.** We believe we need new energy systems that are powered by the sun and wind, not by coal, oil, and gas, and that are rooted in local needs: respecting cultures and traditions, creating jobs and income, supporting communities to grow and thrive, and protecting both people and nature.

We did this in many ways. We spoke up at international meetings, pushed governments to create better energy laws, and demanded fair and fast climate funding. These big actions are important — and they’re often what people see the most.

But **a lot of our work happens behind the scenes:** helping local groups identify where action is most impactful, planning strong actions, giving them training and tools, and building powerful networks. In short, we’re **helping shape the future of the climate movement, making it stronger, smarter and more connected.** The *Our Own Power Network* is a great example of our vision in action.

As we expanded our strategy from stopping fossil fuels – the cause of the climate crisis – to also pushing for real and fair energy solutions, we saw something was missing. People all over the world were excited about clean energy and working on local projects. But many of these efforts were happening alone, they weren’t connected to each other – and their success stories weren’t traveling far enough.

Our first step towards closing this gap was to create “*Our Own Power*”. This free toolkit is the result of working closely with local activists and communities around the world. The toolkit, available in five languages, gives step-by-step advice on how to start renewable energy projects, get funding, work through local rules, and achieve lasting wins. It also shares real stories from communities who are already putting all those learnings to practice. So far, **almost 40,000 people have visited the website, and 14,000 have downloaded the toolkit**, mostly from countries in Africa, Latin America, and Asia – places that are often most impacted by climate change, even though they have contributed the least to causing it.

The toolkit marked the start of our building a strong, connected Our Own Power Network. This new global network, officially launched in early September 2024, offers an invitation to groups working with clean and fair energy solutions to the climate crisis. More than 200 people joined us for our first online meeting, and by the end of that month, **89 groups had become part of the network – including farmers’, women’s, faith, and youth groups.**

And the network kept growing fast since then!⁷

***Our Own Power* gives communities the tools, training and global support they need to shift from fossil fuels to clean, local energy.** It’s about reimagining what’s possible: a future where energy comes from the sun and the wind and is controlled by people, not corporations. Together, we are building a movement to make a clean energy future a reality.

7 By the release of this report, in September 2025, the Network has over 200 members.



© 350 Africa. Benin.



© 350 Africa. Benin.

FROM PARTICIPANTS

As a young woman from a small island who is actually seeing the impacts of climate change in my daily life, I often felt powerless because I felt like I had no control over these uncomfortable things. With the *Our Own Power Network*, the community has given me a reinvigorated appreciation for the strength and resilience of people who face adversity and adapt to it. We can learn together and take action for the better tomorrow we all want!

– Katrina Khan-Roberts, @TnTClimate, Trinidad and Tobago

The *Our Own Power Network* is the best place to share practical experience on how communities get their power back, acquire innovative skills, and get started on community-led renewable initiatives. It is amazing how much knowledge sits with this community, just waiting to be tapped or co-created in the sessions!

– Peter Owiti, Wote Youth Development Projects, Kenya

Being part of the *Our Own Power Network* has given me a crucial perspective on how community energy can work in different parts of the world. It also helps me understand the power struggles that communities face in our current economic system, with concrete stories and examples.

– Chris Vrettos, REScoop.eu, Greece

Financial Information

2024 Revenue

	2023	2024
50% Individual Donations	\$9,728,000	\$9,897,000
47% Grants and Foundations	\$9,316,000	\$9,315,000
2% Other Income	\$551,000	\$335,000
1% In-Kind	\$232,000	\$142,000
TOTAL	\$19,827,000	\$19,689,000

2024 Expenses

	2023	2024
85% Programs	\$18,330,000	\$19,403,000
7% Management & General	\$1,965,000	\$1,572,000
9% Fundraising	\$1,550,000	\$1,973,000
TOTAL	\$21,845,000	\$22,948,000

Liabilities and Net Assets

	2023	2024
12% Liabilities	\$1,930,000	\$1,328,000
88% Net Assets	\$13,002,000	\$9,743,000
TOTAL	\$14,932,000	\$11,071,000

Net Asset Breakdown

	2023	2024
28% Without Donor Restrictions	\$7,757,000	\$2,745,000
72% With Donor Restrictions	\$5,245,000	\$6,997,000
NET ASSETS	\$13,002,000	\$9,742,000

Thank you!

None of what we have achieved would be possible without the generous support of our donors worldwide. We know that the road ahead is filled with challenges, but there is no greater force on Earth than people coming together for the common good. We take pride in our commitment to bring people together in service of a safe, clean, and just future on a healthy planet.

Your donations make our work possible.
Thank you.

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We work with hundreds of partners and allies, building a strong climate movement worldwide. We are proud to collaborate with each of those groups and organizations. For a complete list of our partners, [please visit our website](#).

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We’re profoundly grateful to the countless individuals who contribute to our people-powered movement. Your invaluable support – through donations, advocacy, and community action – gives us our strength and resilience. Thank you for joining us in our fight for a fairer future for all.

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Thank you to the generous foundations and organizations which support us, including those who wish to remain anonymous.

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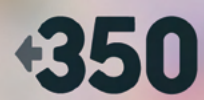
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A meaningful legacy

350.org celebrates the lives and honors the memory of those who left us a bequest in Fiscal Year 2024. We are deeply grateful for their generosity, and we honor their legacies by continuing our fight to create a world powered by just and accessible renewable energy that will move us away from fossil fuels, for good.

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